Green Mobility @ ING Belgium

Towards sustainable, comfortable and safe mobility

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Towards sustainable, comfortable and safe mobility
ING’s Environmental Ambition

↓ CO2 emissions by 20% in 2020*

“We encourage employees to reduce business trips by car and airplane. We encourage and facilitate videoconferencing instead of travel when possible as well as proactively providing more environmentally friendly means of travelling, e.g. fully electric vehicles and public transport. …” ING Groep

ING Groep

Double our impact, halve the ecological footprint

“We today, our car fleet emits on average 111 grCO2/km which is already better than Belgian average (123 grCO2/km), but still accounts for most of our CO2 emissions.”

ING Belgium

*base sept/’14 121grCO2/km for ING Belgium
Greening our fleet: convince and collaborate

An innovative pilot with 20 EVs (Tesla, BMWi3 and Mercedes BED)

Almost 300 individual EV test drivers by end of 2016

Highlighting our ambition: Double our Impact, Halve our ecological Footprint
From Story Telling to Story Doing

Bringing the topic in our stakeholders dialogue

Regular interviews in the press

• **ING - Think Forward to a sustainable Economy**
• **Living Tomorrow** – Opening first fast solar charging station
• **Engie & Voka** – Groene Mobiliteit Seminarie
• **Flanders** Climate Top
On the move with zero emissions

**ING Orange (E-)Bikes**: pool bikes between our 2 main buildings and for clients’ meetings

- Elektrische fiets
- Stadsfiets

Pool Bikes 2016

- 83%
- 17%

Participating in **biking challenges**

**ING discounts** for Bikes & accessories

A dedicated **Buzz Community**
Thinking forward...

Mobility

Comfort

Choice

Security

Sustainability

Flexibility

Time efficiency

Infrastructure

Cost efficiency

Low CO2 & NOx

Future-proofed

Mobility Package

Technology adopters

Top Employer
Towards sustainable, comfortable and safe mobility
Appendix
ING Belgium’s Sustainability Ambition

double our impact
and halve our ecological footprint
Employee Awareness & connectivity with our Environmental Ambition

The environmental ambition of ING Belgium is to CONTRIBUTE TO THE WIDER DECARBONISATION OF THE ECONOMY

What can we do to reduce our own Green House Gas (GHG) emissions?

- **Buildings**
  - Reduce emissions originated from energy use in our buildings
  - *Green Power Days*

- **Benzine**
  - Reduce emissions originated from mobility (fleet management)
  - *Mobility Week & EV test drives*

- **Beef**
  - Reduce emissions originated from food/meat production
  - *Healthy Food week*

*Double our Impact, Halve our ecological Footprint*
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<th>Halve Ecological Footprint</th>
<th>Building</th>
<th>Benzine</th>
<th>Beef</th>
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<td>CO2 emissions</td>
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<td>Waste management</td>
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