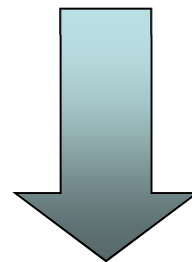




# QUEL POTENTIEL DES MODELES D'ECONOMIE SOCIALE ?



# What is social economy?

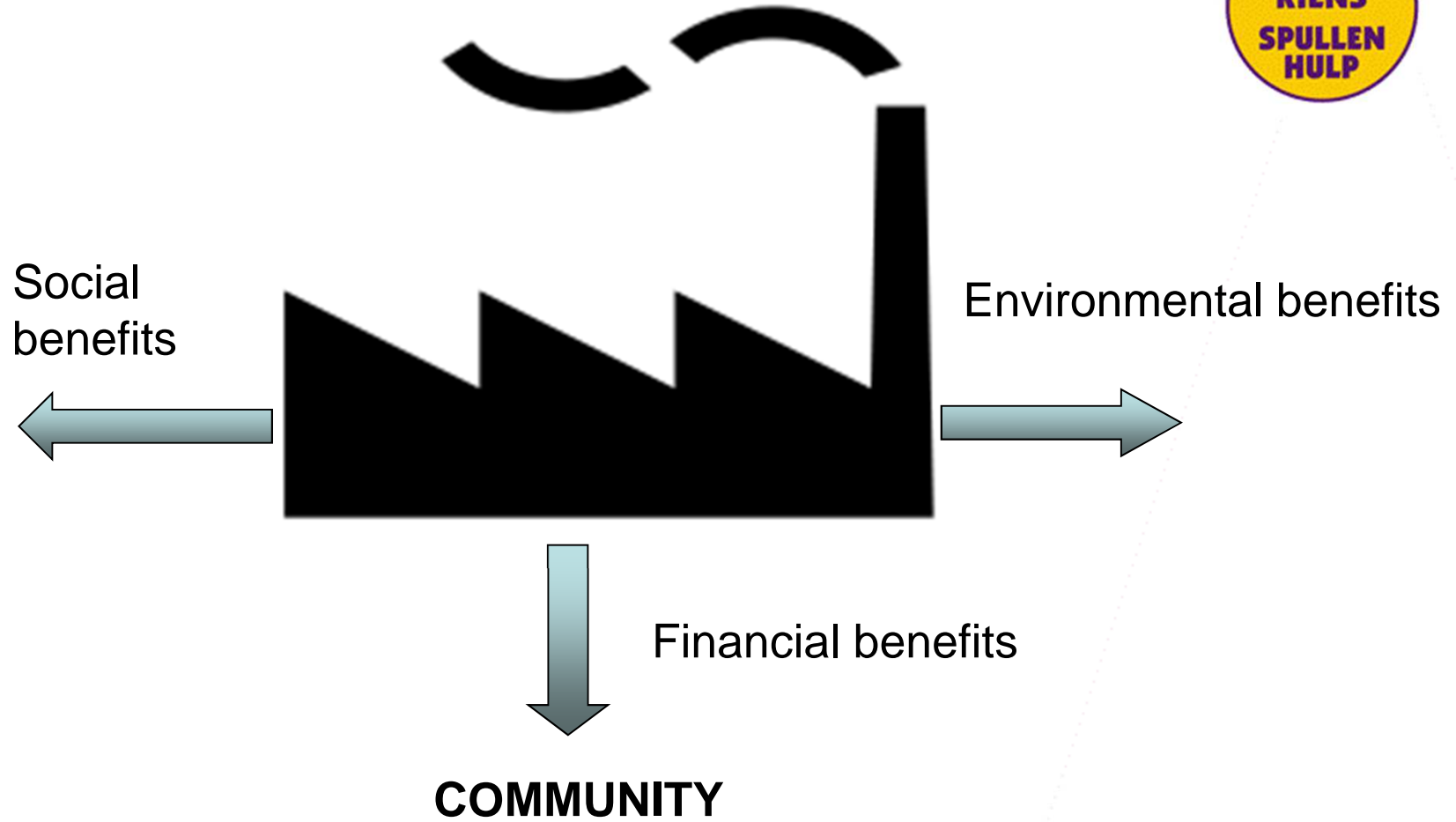


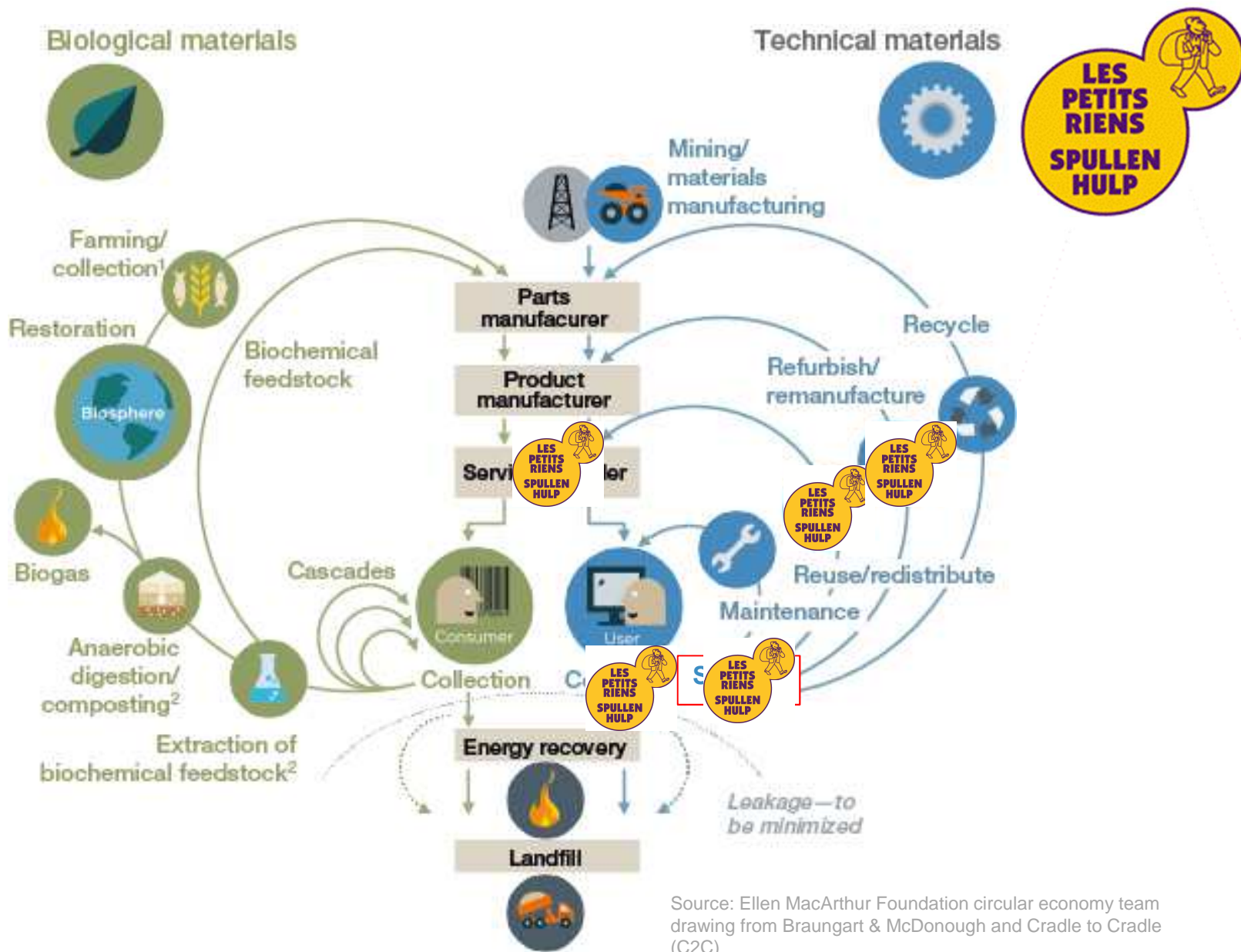
Financial benefits

**SHAREHOLDERS**



# What is social economy?





Source: Ellen MacArthur Foundation circular economy team drawing from Braungart & McDonough and Cradle to Cradle (C2C)

Since 1937 ...

# Social economy @ LPR



- 350 (mostly low-qualified) jobs
- 7,000 T sorted (+/- 15% endwaste)
- +1,000,000 € re-invested in social actions



# Stimulate Collection

- VAT
- Public administrations
- Adapt collection to sorting needs

# Stimulate Sorting

- Value
- Employment (for low qualified people)

# Stimulate Social economy!

- Economy + Social benefits

